

V	5.1	Business Research Methods	04	03	90	32	10
V	5.2	International Business Environment	04	03	90	32	10
V	5.3	E-Commerce	04	03	90	32	10
V	5.4	Taxation Management	04	03	90	32	10
V	5.5	Strategic Management	04	03	90	32	10
V	5.6	Elective- paper- I	04	03	90	32	10
V	5.7	Elective- paper- II	04	03	90	32	10
VI	6.1	Operations Research	04	03	90	32	10
VI	6.2	Management Information Systems	04	03	90	32	10
VI	6.3	Management Accounting	04	03*	90	32	10
VI	6.4	Services Management	04	03	90	32	10
VI	6.5	Elective –Paper-I	04	03	90	32	10
VI	6.6	Elective- paper- II	04	03	90	32	10
VI	6.7	Project Report & Viva voce	04	03	90	32	10

**NEW SYLLABUS FOR BBM (UG) WITH EFFECT FROM 2016-17 ONWARDS  
BACHELOR OF BUSINESS MANAGEMENT**

**Electives Fifth semester**

<b>Finance</b>	<b>Human Resource Management</b>	<b>Marketing Management</b>
(5.6) Corporate Finance	(5.6) Human Resource Development	(5.6) Product Management
(5.7) International Finance	(5.7) International HRM	(5.7) International Marketing

**Electives Sixth semester**

<b>Finance</b>	<b>Human Resource Management</b>	<b>Marketing Management</b>
(6.5) Investment Management	(6.5) Labour Laws	(6.5) Rural Marketing
(6.6) Financial Markets & Services	(6.6) Talent Management	(6.6) Supply Chain Management

**Note:** - Project guidance of 10 students is equivalent to four (04) hours of teaching per week students should be taken for Industrial visit in the final year of the programme and should be asked to submit a report to the HOD of the department.