



Sree Siddaganga Education Society (R)

# **Sree Siddaganga College of Arts, Science & Commerce**

(Affiliated to Tumkur University)

B.H. Road, Tumakuru

Reaccredited by NAAC  
**B<sup>++</sup>**  
with CGPA - 2.82

☎ : 0816-2278569, 8277338148 Website: [www.sscasc.in](http://www.sscasc.in), Email: [principal.sscasc@gmail.com](mailto:principal.sscasc@gmail.com)

## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Poornima H.S.***


*Register No. 20M12006*


is a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON CUSTOMER PREFERENCE  
TOWARDS SMARTWATCH BRANDS IN  
RESPECT TO TUMAKURU CITY***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

  
**Dr. H.P. Veerabhadraswamy**  
Principal

  
**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Rakshith T.R.***

Register No. 20M12008

is a bonafide student of our college has successfully  
completed the project work entitled

***STUDY ON FINANCIAL ANALYSIS STATEMENT  
OF KARNATAKA BANK TUMAKURU***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

**Rathnamma Y.S.**  
Head of the Department

**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Tejas G.V.***

***Register No. 20M12011***

is a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON FINANCIAL PERFORMANCE ANALYSIS  
OF SRI SIDDARAMESHWARA CO-OPERATIVE BANK  
IN TUMAKURU***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

**Rathnamma Y.S.**

Head of the Department

**Dr. H.P. Veerabhadraswamy**

Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Manu H.S.***


*Register No. 20M12003*


a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON MARKETING MIX OF  
KURL-ON MATTRESS IN TUMAKURU***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

  
**Rathnamma Y.S.**  
Head of the Department

  
**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Naveen P.M.***

*Register No. 20M12005*

is a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON BRAND IMAGE TOWARDS  
YAMAHA BIKES IN TUMAKURU CITY***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

**Rathnamma Y.S.**

Head of the Department

**Dr. H.P. Veerabhadraswamy**

Principal



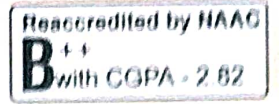


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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Mohammed Arif***

*Register No. 20M12004*

is a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON CONSUMER PREFERENCE  
TOWARDS ASIAN PAINTS IN TUMAKURU CITY***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

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Head of the Department

**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Chandana C.***

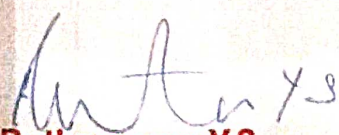
***Register No. 20M12001***

is a bonafide student of our college has successfully  
completed the project work entitled

***A STUDY ON FINANCIAL ANALYSIS OF  
DCC BANK TUMAKURU***

submitted in partial fulfillment for the award of  
Bachelor of Business Management of Tumkur University  
during the academic year.

2022 - 2023.

  
**Rathnamma Y.S.**  
Head of the Department

  
**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Thumkunta Anil Prakash Praneeth Rao***

*Register No. 20M12012*

is a bonafide student of our college has successfully

completed the project work entitled


***A STUDY ON CUSTOMER LOYALTY TOWARDS  
HONDA ACTIVA BIKE WITH REFERENCE TO  
SHANTINATH HONDA MOTORS IN TUMAKURU***

submitted in partial fulfillment for the award of

Bachelor of Business Management of Tumkur University

during the academic year.

2022 - 2023.

  
**Rathnamma Y.S.**  
Head of the Department

  
**Dr. H.P. Veerabhadraswamy**  
Principal





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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Yashwanth Gowda G.M.***

*Register No. 20M12013*

is a bonafide student of our college has successfully

completed the project work entitled

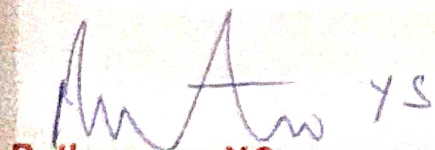
***A STUDY ON COMPARISON BETWEEN HIRE  
PURCHASE SYSTEM AND DIRECT PURCHASE  
SYSTEM AT TOYOTA MOTORS, TUMAKURU***

submitted in partial fulfillment for the award of

Bachelor of Business Management of Tumkur University

during the academic year.

2022 - 2023.



**Rathnamma Y.S.**

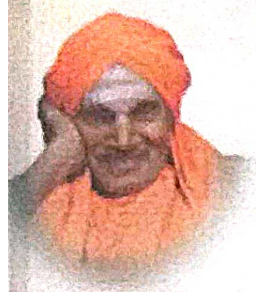
Head of the Department



**Dr. H.P. Veerabhadraswamy**

Principal



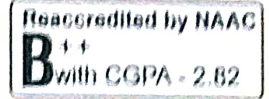


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## **DEPARTMENT OF COMMERCE & MANAGEMENT**



This is to certify that

***Shaik Sahil***

*Register No. 20M12009*

is a bonafide student of our college has successfully

completed the project work entitled

***A COMPARATIVE STUDY OF MEESHO AND MYNTRA  
ONLINE SHOPPING WITH SPECIAL  
REFERENCE TO COLLEGE STUDENTS OF TUMAKURU CITY***

submitted in partial fulfillment for the award of

Bachelor of Business Management of Tumkur University

during the academic year.

2022 - 2023.

**Rathnamma Y.S.**

Head of the Department

**Dr. H.P. Veerabhadraswamy**

Principal